

### About DIGIOP

DIGIOP<sup>®</sup> Technologies is an agile software company that provides intelligent visual integration to your business systems by focusing on new ways to utilize video as data. DIGIOP is a privately held company headquartered in Indianapolis, Indiana.

By combining the power of video with information from back-office systems, DIGIOP extends the value of video beyond traditional surveillance benefits of loss prevention, risk management, and security. DIGIOP solutions provide real-time and recorded, video-enhanced business intelligence for operations, marketing, merchandising, and information technology groups.

With successes in the retail and financial industries, DIGIOP continues to expand its portfolio of solutions that can provide greater operational efficiencies, improved customer service, increased profitability, and quicker return on investment in other industries including healthcare, education, government, transportation, ports, commercial real estate, and gaming.

### Integration and Innovation

The DIGIOP video data platform is designed to integrate and provide visual intelligence with point of sale (POS) systems, electronic access control (EAC) systems, time and attendance systems, central station software, fire and alarm systems, asset tracking systems, inventory control systems, and building management systems.

Using leading video analytics software from companies like ObjectVideo, DIGIOP solutions can provide people or vehicle counting, customer behavior and traffic patterns, merchandising effectiveness, loitering detection, objects removed/abandoned alerts, room occupancy, directional motion detection, and counter flow.

Designed with an architecture that is both scalable and easy to manage, DIGIOP systems can meet any challenge – from a four-camera installation at a single location to an expansive global network of more than 5,000 locations – while offering tremendous value and an easy-to-use platform that reduces total cost of ownership.

Because all DIGIOP systems are shipped as hybrid recorders, customers can utilize their existing investments in analog cameras and have a seamless migration path to IP / megapixel cameras. Customers can easily add additional channels to a DIGIOP system simply by purchasing additional IP channel licenses.

The experienced DIGIOP software development team excels at innovation and embraces opportunities to continuously enhance and broaden our technology. DIGIOP has development and support resources positioned to meet any opportunity and can provide custom integrations and software solutions that improve the value of your existing business systems.

### Robust Hardware, Award-Winning Support

DIGIOP has partnered with industry leaders in hardware, camera, and video analytics technology to provide a powerful and reliable platform of business solutions.

As a result of the pioneering partnership between DIGIOP and Dell, hardware reliability and support are no longer factors when considering intelligent video solutions. DIGIOP is the first in its market segment to have an OEM relationship with Dell, a world leader in hardware technology. All DIGIOP systems are built by Dell on their latest hardware platforms.

**Designed by DIGIOP,  
Built by **

This relationship allows DIGIOP to focus on creating the most advanced, software solutions while our customers enjoy Dell's highly acclaimed service. Support options including 3-year, Next Business Day, On-site Service Warranty program supported by Dell are available for all DIGIOP systems.