



Financial Solutions

Designed by DIGIOP, Built by 

DIGIOP[®] financial services solutions provide intelligent visual integration with existing business systems to address challenges that banks, credit unions, and others in the financial services industry face on a daily basis. DIGIOP intelligent video systems are currently in use at large retail banking operations in Latin America and the United States.

Financial services companies have relied on video surveillance for years to deter theft and protect personnel. With advances in technology, video systems that were once solely intended to provide for loss prevention and risk management are now capable of much more and have a far greater impact to the bottom line.

Use DIGIOP Financial Services Solutions to:

- Enhance Customer Experience** Better understand and improve your customers' on-site behavior
- Increase Conversion Rates** Analyze and improve effectiveness of signage and promotional displays
- Improve Consistency** Monitor and maintain system-wide operational consistency
- Increase Store Safety** Reduce likelihood and cost of defending fraudulent claims and lawsuits
- Reduce Theft** Decrease amount of internal and external theft

DIGIOP Solutions Combine Integration and Innovation

The DIGIOP video data platform is designed to integrate and provide visual intelligence with point of sale (POS) systems, electronic access control (EAC) systems, time and attendance systems, central station software, fire and alarm systems, asset tracking systems, inventory control systems, and building management systems.

Using leading video analytics software from companies like ObjectVideo, DIGIOP solutions can provide people or vehicle counting, customer behavior and traffic patterns, merchandising effectiveness, loitering detection, objects removed/abandoned alerts, room occupancy, directional motion detection, and counter flow.

Contact your DIGIOP representative to see how we can make a difference for your organization.

DIGIOP Financial Solutions are ideal for:

- National and Regional Banks
- Community Banks
- Credit Unions
- Insurance Companies
- Independent Agencies
- Payday Lenders