

PT Graphic Designer

Create and design all promotional assets, including print and digital collateral for a growing B2B tech firm in the loss prevention and video surveillance industry.

In this part-time position, you will work in all areas of marketing, from print to online graphic assets. Your work will support the marketing and sales team through clear, interesting images and crucial marketing materials.

Graphic Designer Duties and Responsibilities

- Works directly with Director of Marketing and sales team to carry out strategic marketing and sales goals
- Creates marketing collateral and images including: brochures, cut sheets, graphics for websites, social media and emails; tradeshow materials, presentations, and other graphic needs
- Meets with marketing team to best present complex ideas and product capabilities
- Perform other duties as requested

Graphic Designer Skills

- Expert level understanding/use of the Adobe Creative Suite namely Photoshop, Illustrator, InDesign and others.
- Creates and maintains a production schedule to ensure timely delivery of various collateral
- Ability to excel in small team environment
- Attention to detail, high level of accuracy, and ability to multitask and prioritize workload.
- Excellent written and verbal communication skills.

Position Details

Position: Part-time, with extreme flexibility.

Compensation: Hourly, based on experience and knowledge

Education: Degree or practical work experience in Graphic Design

Location: Local in-office presence required (Keystone & 96th Street.) No remote work.

To apply, please send a cover letter with link to portfolio or work samples AND salary requirements to marketing@digiop.net.